



Austin Strategies
1609 Linscomb Ave
Austin, TX 78704

KVUE
P.O. Box 9927
Austin, TX 78766

Contract # 861671

Schedule Dates

10/22/12-11/06/12

Advertiser

Democracy Austin (40272)

Agency

Austin Strategies (10965)

Product

Political - Ballot Issue (1195)

Brand

Democracy Austin PAC (179915)

Salesperson

House - KVUE, KVUE (1553)

Sales Office

KVUE

Buyer Name

/

Phone/Fax

N/A

CPE

N/A

Account Types

Local/Political Issue - Agency

Billing Type

Standard

Comments

Date Entered 10/12/12
Last Modified 10/12/12
Entered By Heath Groves
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,070.00
Net Total \$11,730.00
Sales Tax

Austin (KVUE) (KVUE)

By Broadcast Month	Spots	Rate
Oct. 2012	33	\$6,520.00
Nov. 2012	38	\$7,280.00
Grand Total:	71	\$13,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/12-10/26/12	5	:15	4:30A- News @ 430am M-F	4	X	X	X	X	X			4	\$35.00	\$140.00	Austin (KVUE) (KVUE)		10/12/12
2.0	Normal Line / SPOT	10/29/12-11/02/12	5	:15	4:30A- News @ 430am M-F	4	X	X	X	X	X			4	\$35.00	\$140.00	Austin (KVUE) (KVUE)		10/12/12
3.0	Normal Line / SPOT	10/22/12-10/26/12	5	:15	5A- KVUE News Early Daybreak	4	X	X	X	X	X			4	\$70.00	\$280.00	Austin (KVUE) (KVUE)		10/12/12
4.0	Normal Line / SPOT	10/29/12-11/02/12	5	:15	5A- KVUE News Early Daybreak	4	X	X	X	X	X			4	\$70.00	\$280.00	Austin (KVUE) (KVUE)		10/12/12
5.0	Normal Line / SPOT	11/05/12-11/06/12	5	:15	5A- KVUE News Early Daybreak	1	X	X						1	\$70.00	\$70.00	Austin (KVUE) (KVUE)		10/12/12
6.0	Normal Line / SPOT	10/22/12-10/26/12	5	:15	5:58A- 9A (CT)	3	X	X	X	X	X			3	\$260.00	\$780.00	Austin (KVUE) (KVUE)	6A/GMA	10/12/12
7.0	Normal Line / SPOT	10/29/12-11/02/12	5	:15	5:58A- 9A (CT)	3	X	X	X	X	X			3	\$260.00	\$780.00	Austin (KVUE) (KVUE)	6A/GMA	10/12/12
8.0	Normal Line / SPOT	11/05/12-11/06/12	5	:15	5:58A- 9A (CT)	1	X	X						1	\$260.00	\$260.00	Austin (KVUE) (KVUE)	6A/GMA	10/12/12
9.0	Normal Line / SPOT	10/27/12-10/27/12	6	:15	5:58A- KVUE News Daybreak Saturday							2		2	\$105.00	\$210.00	Austin (KVUE) (KVUE)		10/12/12
10.0	Normal Line / SPOT	11/03/12-11/03/12	6	:15	5:58A- KVUE News Daybreak Saturday							2		2	\$105.00	\$210.00	Austin (KVUE) (KVUE)		10/12/12
11.0	Normal Line / SPOT	10/28/12-10/28/12	6	:15	5:58A- KVUE News Daybreak Sunday								2	2	\$105.00	\$210.00	Austin (KVUE) (KVUE)		10/12/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

Contract # 861671

Schedule Dates 10/22/12-11/06/12

Advertiser Democracy Austin (40272)

Agency Austin Strategies (10965)

Product Political - Ballot Issue (1195)

Brand Democracy Austin PAC (179915)

Salesperson House - KVUE, KVUE (1553)

Sales Office KVUE

Buyer Name /

Phone/Fax N/A

CPE Local/Political Issue - Agency

Account Types Standard

Billing Type Standard

Comments

KVUE
P.O. Box 9927
Austin, TX 78766



Austin Strategies
1609 Linscomb Ave
Austin, TX 78704

Date Entered 10/12/12
Last Modified 10/12/12
Entered By Heath Groves
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,070.00
Net Total \$11,730.00
Sales Tax

Austin (KVUE) (KVUE)		
By Broadcast Month	Spots	Rate
Oct. 2012	33	\$6,520.00
Nov. 2012	38	\$7,280.00
Grand Total:	71	\$13,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	11/04/12-11/04/12	6	:15	6:58A- KVUE News Daybreak Sunday								2	2	\$105.00	\$210.00	Austin (KVUE) (KVUE)		10/12/12
13.0	Normal Line / SPOT	10/22/12-10/26/12	6	:15	9:58A- 11A (CT)	3	X	X	X	X	X			3	\$175.00	\$525.00	Austin (KVUE) (KVUE)	View	10/12/12
14.0	Normal Line / SPOT	10/29/12-11/02/12	6	:15	9:58A- 11A (CT)	3	X	X	X	X	X			3	\$175.00	\$525.00	Austin (KVUE) (KVUE)	View	10/12/12
15.0	Normal Line / SPOT	10/22/12-10/26/12	5	:15	11A- 11:57A (CT)	3	X	X	X	X	X			3	\$130.00	\$390.00	Austin (KVUE) (KVUE)	Midday News	10/12/12
16.0	Normal Line / SPOT	10/29/12-11/02/12	5	:15	11A- 11:57A (CT)	3	X	X	X	X	X			3	\$130.00	\$390.00	Austin (KVUE) (KVUE)	Midday News	10/12/12
17.0	Normal Line / SPOT	11/05/12-11/06/12	5	:15	11A- 11:57A (CT)	1	X	X						1	\$130.00	\$130.00	Austin (KVUE) (KVUE)	Midday News	10/12/12
18.0	Normal Line / SPOT	10/22/12-10/26/12	6	:15	2:58P- Ellen	3	X	X	X	X	X			3	\$140.00	\$420.00	Austin (KVUE) (KVUE)		10/12/12
19.0	Normal Line / SPOT	10/29/12-11/02/12	6	:15	2:58P- Ellen	3	X	X	X	X	X			3	\$140.00	\$420.00	Austin (KVUE) (KVUE)		10/12/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	6	:15	2:58P- Ellen	1	X							1	\$140.00	\$140.00	Austin (KVUE) (KVUE)		10/12/12
21.0	Normal Line / SPOT	10/22/12-10/26/12	6	:15	4:58P- KVUE News 5pm	2	X	X	X	X	X			2	\$340.00	\$680.00	Austin (KVUE) (KVUE)		10/12/12
22.0	Normal Line / SPOT	10/29/12-11/02/12	6	:15	4:58P- KVUE News 5pm	2	X	X	X	X	X			2	\$340.00	\$680.00	Austin (KVUE) (KVUE)		10/12/12
23.0	Normal Line / SPOT	10/22/12-10/26/12	6	:15	5:58P- 6:30P (CT)	3	X	X	X	X	X			3	\$395.00	\$1,185.00	Austin (KVUE) (KVUE)	6p news	10/12/12
24.0	Normal Line / SPOT	10/29/12-11/02/12	6	:15	5:58P- 6:30P (CT)	3	X	X	X	X	X			3	\$340.00	\$1,020.00	Austin (KVUE) (KVUE)		10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Contract # 861671

Schedule Dates 10/22/12-11/06/12
Advertiser Democracy Austin (40272)
Agency Austin Strategies (10965)
Product Political - Ballot Issue (1195)
Brand Democracy Austin PAC (179915)
Salesperson House - KVUE, KVUE (1553)
Sales Office KVUE
Buyer Name /
Phone/Fax N/A
CPE Local/Political Issue - Agency
Account Types Standard
Billing Type Standard
Comments

KVUE
P.O. Box 9927
Austin, TX 78766



Austin Strategies
1609 Linscomb Ave
Austin, TX 78704

Date Entered 10/12/12
Last Modified 10/12/12
Entered By Heath Groves
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,070.00
Net Total \$11,730.00
Sales Tax

Austin (KVUE) (KVUE)		
By Broadcast Month	Spots	Rate
Oct. 2012	33	\$6,520.00
Nov. 2012	38	\$7,280.00
Grand Total:	71	\$13,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT	10/22/12-10/26/12	6	:15	6:30P- 6:57P (CT)	2	X	X	X	X	X			2	\$325.00	\$650.00	Austin (KVUE)	Ent Tonight	10/12/12
26.0	Normal Line / SPOT	10/29/12-11/02/12	6	:15	6:30P- 6:57P (CT)	2	X	X	X	X	X			2	\$325.00	\$650.00	Austin (KVUE)	Ent Tonight	10/12/12
27.0	Normal Line / SPOT	11/05/12-11/05/12	6	:15	6:30P- Entertainment Tonight	1	1							1	\$325.00	\$325.00	Austin (KVUE)		10/12/12
28.0	Normal Line / SPOT	10/22/12-10/26/12	6	:15	9:59P- 10:35P (CT)	2	X	X	X	X	X			2	\$525.00	\$1,050.00	Austin (KVUE)	10p news	10/12/12
29.0	Normal Line / SPOT	10/29/12-11/02/12	6	:15	9:59P- 10:35P (CT)	2	X	X	X	X	X			2	\$525.00	\$1,050.00	Austin (KVUE)	10p news	10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, MARK NATHAN
do hereby request station time concerning the following issue:

CITY CHARTER AMENDMENTS

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	SEE ATTACHED				

Total Charges:

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:


☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10-12-12  512-567-8904
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

Copyright © 2011 by the National Association of Broadcasters. May Not Be Copied, Reproduced, or Further Distributed.

COMMITTEE: DEMOCRACY AUSTIN PAC
TREASURER MIKE MARTINEZ
2814 E 11th St. AUSTIN, TX 78702

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.